I am going to write **Hello World!** using bold characters.

1. **This is the text associated with the first item now without bold** and blue
2. item 2
   1. subitem 2\_1
   2. subitem 2\_2
3. item 3
   1. subitem 3\_1
   2. subitem 3\_2
      1. subitem 3\_2\_1
      2. subitem 3\_2\_2
4. item 4